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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE PATENT APPLICATION OF:

Craig W. BARNETT et al.

SERIAL NO.:

09/879,823

FILING DATE:

June 12, 2001

For:

METHOD AND SYSTEM FOR ELECTRONIC DISTRIBUTION OF

PRODUCT REDEMPTION COUPONS

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

TRANSMITTAL LETTER

Sir:

Transmitted herewith for filing in the present application are the following documents:

- 1. Revocation and New Power of Attorney with Schedule A; and
- 2. Associate Power of Attorney with Schedule A.

If the enclosed papers are considered incomplete, the Mail Room is respectfully requested to contact the undersigned at (703) 905-2141.

Respectfully submitted,

Customer No. 00909

Registration No. 47,429
PILLSBURY WINTHROP LLP

P.O. Box 10500

Bradford 2. Blaise

McLean, Virginia 22102

703-905-2000

Dated: March 29, 2005



PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignee:

E-CENTIVES, INC.

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REVOCATION AND NEW POWER OF ATTORNEY

e-centives, Inc., by virtue of agreement dated December 26, 2001, granting the right to prosecute the listed patents and patent applications attached hereto under Schedule A, hereby revokes any and all former powers of attorney and appoints the attorneys

James G. Gatto
Rick A. Toering
Bradford C. Blaise
Sean L. Ingram
Registration No. 43,195
Registration No. 47,429
Registration No. 48,283

as Assignee's attorneys with full power of substitution and revocation to take any and all action necessary with regard to the patents and patent applications listed on the attached Schedule A.

Address all telephone calls to James G. Gatto at telephone number 703-905-2054.

Address all correspondence to Customer Number

00909

The undersigned hereby declares that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001 and

that such willful false statements may jeopardize the validity of the patents, the patent applications or any patents issuing therefrom.

E-CENTIVES, INC.

3y: _____

Name: DADI AKHAVAN

Title: CEO

Date: 3/21/05



SCHEDULE A

Serial No./	Filing Date/	
Patent No.	Issue Date	Title
09/879,823	06/12/2001	METHOD AND SYSTEM FOR ELECTRONIC DISTRIBUTION OF PRODUCT REDEMPTION COUPONS





IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignee:

E-CENTIVES, INC.

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

ASSOCIATE POWER OF ATTORNEY

The undersigned holder of a Power of Attorney for the listed patents and patent applications attached hereto under Schedule A, grants an Associate Power of Attorney to the attorneys and agents associated with Customer Number:

00909

to take any and all action necessary with regard to the patents and patent applications listed on the attached Schedule A.

Address all telephone calls to James G. Gatto at telephone number 703-905-2054. Address all correspondence to Customer Number:

00909

Respectfully submitted,

Customer No. 00909

Registration No.: 47,429
PILLSBURY WINTHROP LLP

P.O. Box 10500

McLean, Virginia 22102

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SCHEDULE A

Serial No./	Filing Date/	
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09/879,823	06/12/2001	METHOD AND SYSTEM FOR ELECTRONIC DISTRIBUTION OF PRODUCT REDEMPTION COUPONS